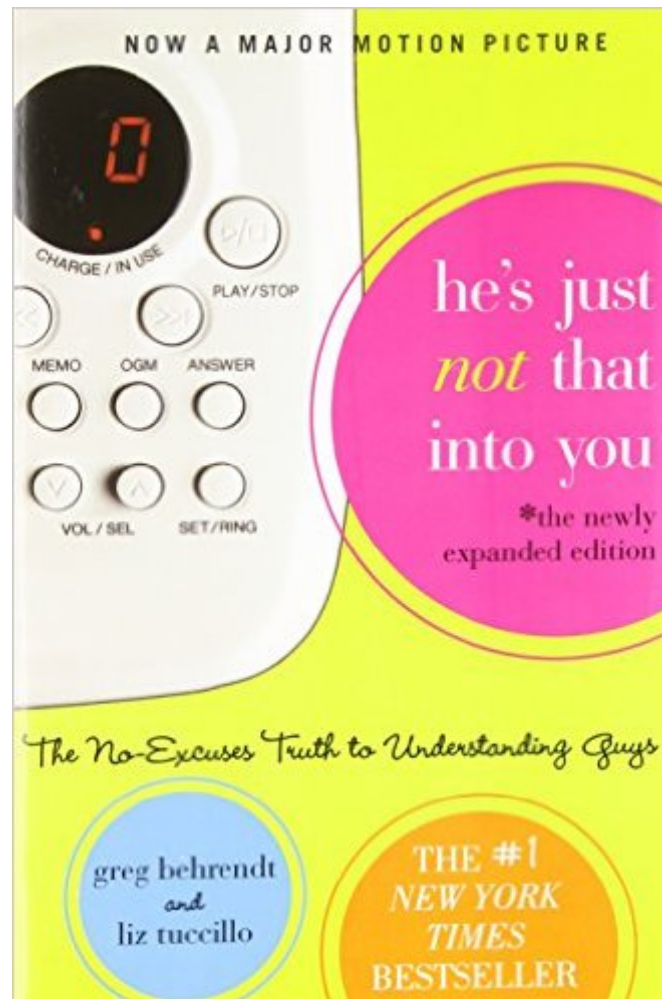


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# He's Just Not That Into You: The No-Excuses Truth To Understanding Guys



## Synopsis

Heâ™s Just Not That Into Youâ™ based on a popular episode of Sex and the Cityâ™ is tough love advice for otherwise smart women on how to tell when a guy just doesnâ™t like them enough, so they can stop wasting time making excuses for a dead-end relationship. Itâ™s the best relationship advice youâ™ll ever receive. For ages, women have come together over coffee, cocktails, or late-night phone chats to analyze the puzzling behavior of men. Heâ™s afraid to get hurt again. Maybe he doesnâ™t want to ruin the friendship. Maybe heâ™s intimidated by me. He just got out of a relationship. Greg Behrendt and Liz Tuccillo are here to say thatâ™ despite good intentionsâ™ youâ™re wasting your time. Men are not complicated, although theyâ™d like you to think they are. And there are no mixed messages. The truth may be, Heâ™s just not that into you. Unfortunately, guys are too terrified to ever directly tell a woman, âœYou're not the one.â • But their actions absolutely show how they feel. Reexamining familiar scenarios and classic mindsets that keep us in unsatisfying relationships, Behrendt and Tuccilloâ™s wise and wry understanding of the sexes spares women hours of waiting by the phone, obsessing over the details with sympathetic girlfriends, and hoping his mixed messages really mean, âœIâ™m in love with you and want to be with you.â • Heâ™s Just Not That Into You is provocative, hilarious, and, above all, intoxicatingly liberating. It deserves a place on every womanâ™s night table. It knows youâ™re a beautiful, smart, funny woman who deserves better. The next time you feel the need to start âœfiguring him out,â • consider the glorious thought that maybe, Heâ™s just not that into you. And then set yourself loose to go find the one who is.

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## Customer Reviews

Most of what the male author of this book states is common sense. E.g. "a cheating man is bad", "If he doesn't call you, ask you out, sleep with you, he isn't into you". However--I hold great contention in how absolute the author in his assessment of men. He presumes all men work the same, and that's just not true. In the book he gives an example of a girl dating a man who's just come out of a divorce. He's told her that he's not ready to get into a serious relationship right now because he just got out of one--makes complete sense. The author's assessment? "He's just not that into you". Are you kidding me? He says that if a man likes you, he will do what it takes to keep you in his life--he's knows a jewel when he sees one. So are you saying that the fact that he just came out of a broken wedlock couldn't possibly have left him with hesitations about entering into another long term relationship so soon regardless of the girl? Give me a break. The author also says that if a man wants you, he'll do whatever it takes to get you. I strongly disagree. Take a look at the (male) author of this book, he's a self-proclaimed "bad boy", who we may deduce was probably pretty cocky when it came to dating. I'm guessing (as per the "bad boy stereotypical formula") that he had no problems approaching and pursuing women. The thing is though Mr. Author-man, not all men are created the same. Some men are shy. Some men genuinely have baggage. Some men need a little encouragement because their last few attempts have failed flat. I agree that the male should do a lot of the pursuing, but I don't think the girl needs to sit back and allow herself to be led at the will of the guy. That's simply ridiculous.

Disclaimer - I've only looked at the first third of this book. What I did look at was ALL WRONG. The author breezily explains to women that if a guy was interested in you, he would make a move. That's it. Every single time. I'll let you in on a secret. Most guys are actually terrified of women... or more specifically, terrified of rejection. This is especially true if you have an ongoing relationship (whether a business relationship, same circle of friends, etc.) where he will have to "revisit" his rejection repeatedly. For some men, asking a woman out is tantamount to a MARRIAGE PROPOSAL. It makes them THAT nervous, or even MORE nervous. At least with a proposal, the guy has some idea of what answer to expect. I used to be like this. Women would literally pull me aside and tell me what a great guy I am. I didn't have confidence in my attractiveness, so I didn't realize they were actually telling me they LIKED me. A LOT. I really did think they were telling me they really dig me as a friend. As a result -- I never did anything. (AAAAAUGGGGHHHHH!!!!) I don't

have this problem anymore. But... I definitely do see this in a lot of guys. Perhaps the world the author lives in is full of confident guys. That's why I give this 2 stars instead of 1... I'm giving him a slight benefit of the doubt. I'm not done yet though ... here's an added twist...The more a guy likes you (I'm talking to the women reading this), in some cases he may actually be less likely to ask you out. He values you too much to risk messing things up. So... this book is WRONG in the majority of cases, in my experience.

A friend of mine raved about this book, so in spite of the put-down title (which I think generalizes men, and women), I picked up a copy. And yes, was disappointed. The book focuses on excuses women make to convince themselves that men are "into them" when they're "not." First, I thought the points were obvious - for example, a man who doesn't call when he says he would. According to the book, if he doesn't, he's not into you. There could be a multitude of reasons why that aren't related to how into you he is or isn't. But that being said, the reasons may not matter. For the more appropriate question in my view is "How do you want to be treated in a relationship?" To instead ask whether or not "he's into you" is to assume that he's finding you lacking in some way. Yes, the book says you're great, pretty, etc. but if the authors really believe that, then why all the repetition of the only reason a guy isn't acting like Prince Charming is that you don't interest him enough (with the token positive comment added on after all the negativity)? I don't think many women would want to be involved with or marry a man who treated them well only because he was "into her" and had treated other women poorly because he wasn't into them. Not me anyway - only a man who treats all women and men well is worth it, in my book.

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